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NEWSLETTER



SMART AGE KickOff
Media literacy for older people

On 15 and 16 January 2026, the ERASMUS+ project SMART AGE (Seniors' Media Awareness & Resilience in the Digital Age) was launched. The first meeting of the project partners took place in Čakovec (Croatia) and Ormož (Slovenia).

Coordinated by the Retzhof Education Centre, organisations from Croatia and Slovenia are collaborating with the shared aim of empowering older people in their use of digital technologies – including artificial intelligence.

As part of SMART AGE, practice-oriented learning opportunities are being developed, including micro-credential programmes and a freely accessible online course. These are based on the European competence framework DigComp 3.0 and are designed not only to teach older people, particularly in rural areas, technical skills, but also to foster their critical understanding of the digital environment.
Over the next two years, new course formats and materials will be created, bringing European expertise directly to our region. Further information will follow shortly!



WP2: Curriculum Development – Progress Overview

As part of WP2, we are working on the development of an innovative curriculum specifically tailored to the needs of older learners. A key step is the adaptation of the DigComp framework, with a focus on media literacy, dealing with misinformation, and AI-generated content. Building on this, a modular curriculum is being developed, based on micro-certificates and designed entirely for virtual learning. This is complemented by the integration of proven methods, practical tools and successful approaches to promoting media literacy.

To ensure quality and relevance, the curriculum is reviewed by external experts as part of a peer review. It will then be translated into the languages of all partner organisations to enable widespread use. Another important milestone was the first transnational project meeting (TPM #1). Here, the next project steps, responsibilities and joint workflows were defined, and all partners were introduced to the micro-credential framework.

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